



ATTORNEY DOCKET
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PATENT APPLICATION
09/865,802

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AMENDMENTS

A. To the Specification

Please replace the paragraph beginning on page 14, line 22 with the following amended paragraph:

B1
--FIGUREs 4 and 5 illustrate a database server system 41, which may be used within system 10 of FIGUREs 1 and 2. FIGURE 4 illustrates the elements of system 41 and FIGURE 5 is a data flow diagram. Specifically, system 41 could be used to implement the profiles generation process 25, which collects customer profile data ~~about the client~~--

Please replace the paragraph beginning on page 19, line 1 with the following amended paragraph:

B2
--FIGUREs 6 and 7 illustrate a data mining system 61, which may be used within system 10 of FIGUREs 1 and 2. FIGURE 6 illustrates the elements of system 61 and FIGURE 7 is a data flow diagram. Specifically, system 61 could be used to implement the profiles process 25, which collects customer profile data ~~about the client~~--

Please replace the paragraph beginning on page 19, line 11 with the following amended paragraph:

B3
--For data coming from the Data Mart 41b, data acquisition process 61a between Mining Base 61b and Data Mart 41b ~~extract/transfer and format/transform~~ extracts/transfers and formats/transforms data from tables in the Data Mart 41b into Data Mining base 61b. For data collected from sales and marketing events, data acquisition process 61a may be used to extract and transform this kind of data and store it in the Data Mining base 61b.--